

Hartsock Declaration 7/9/12

Exhibit 4



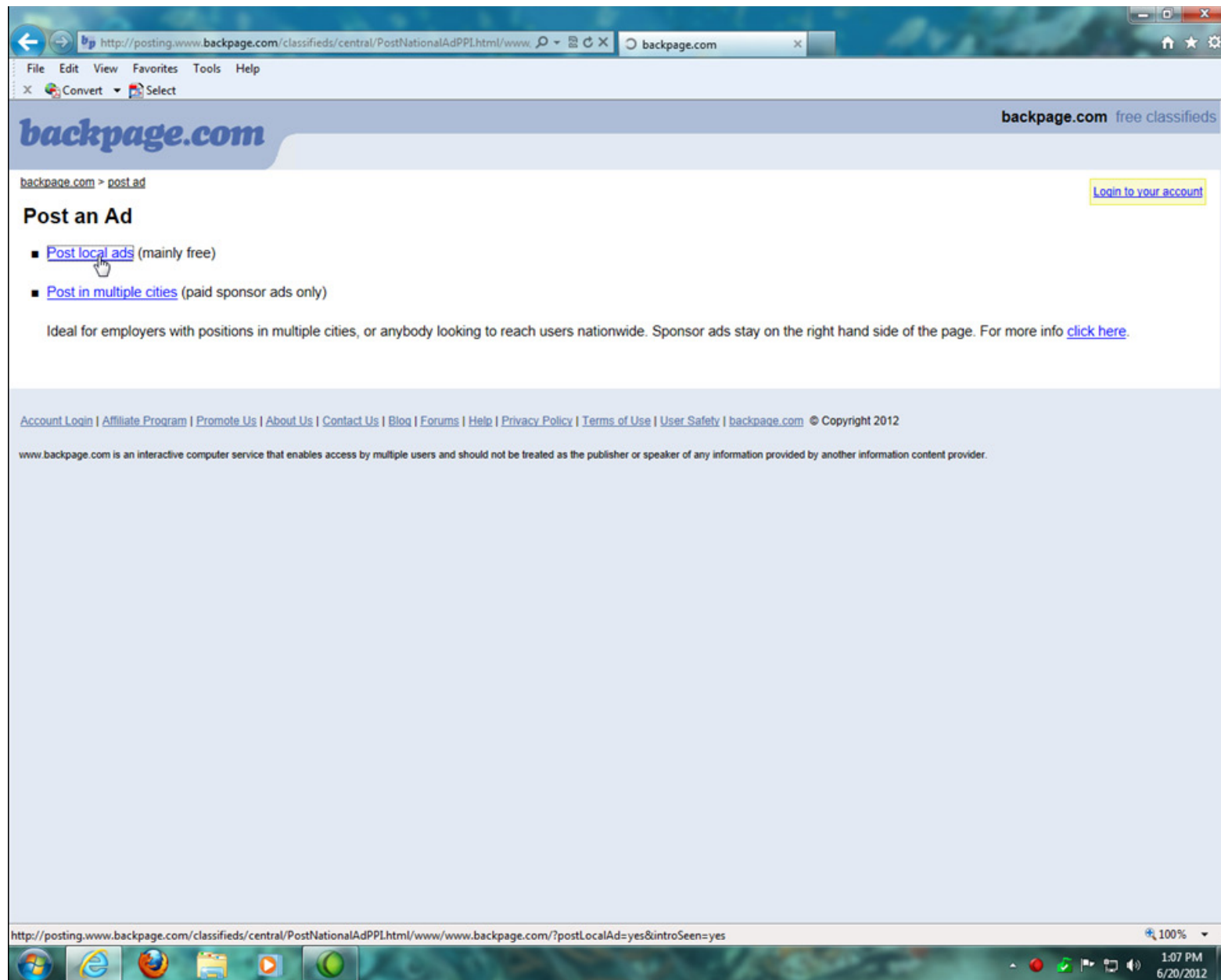


Figure 2

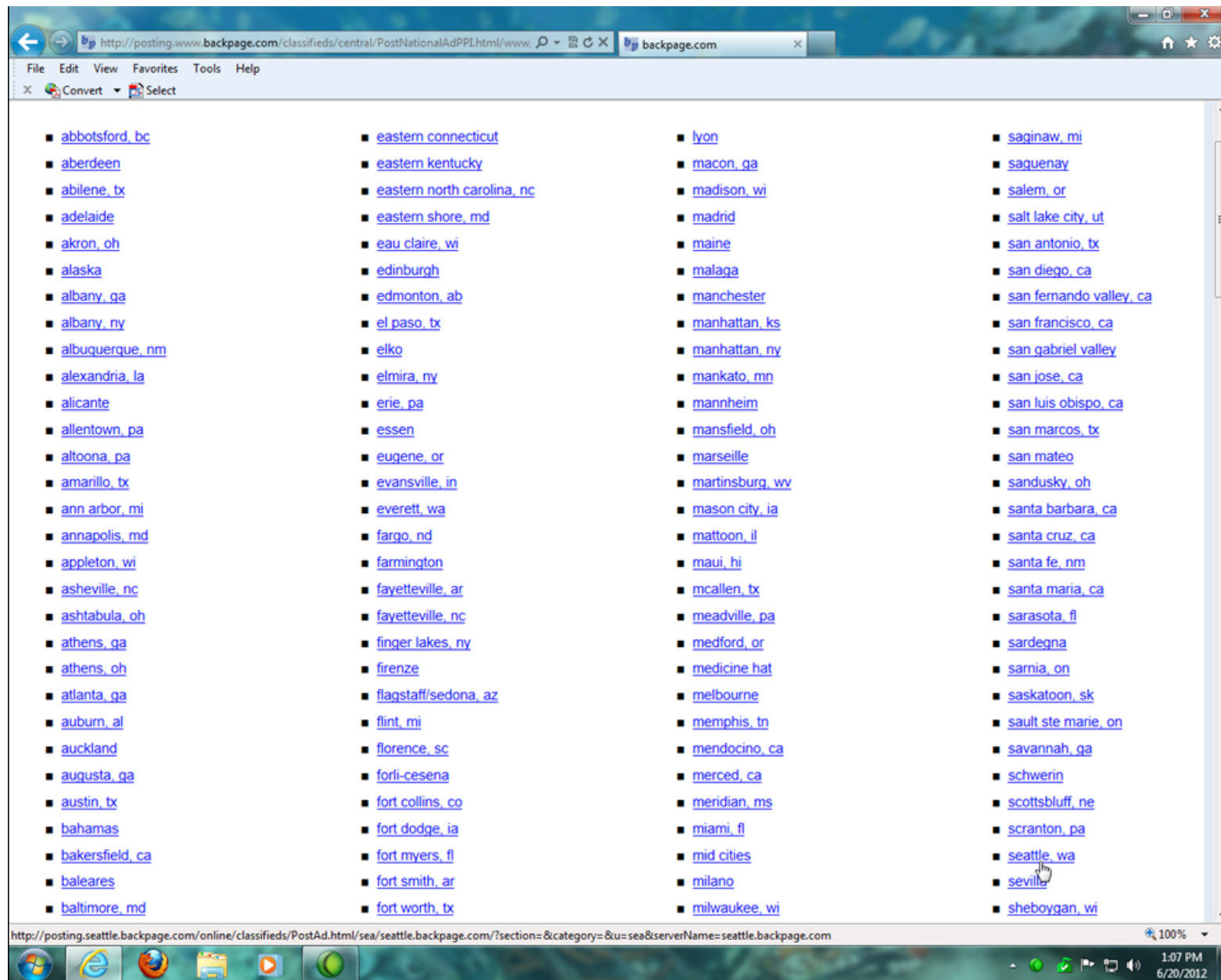


Figure 3

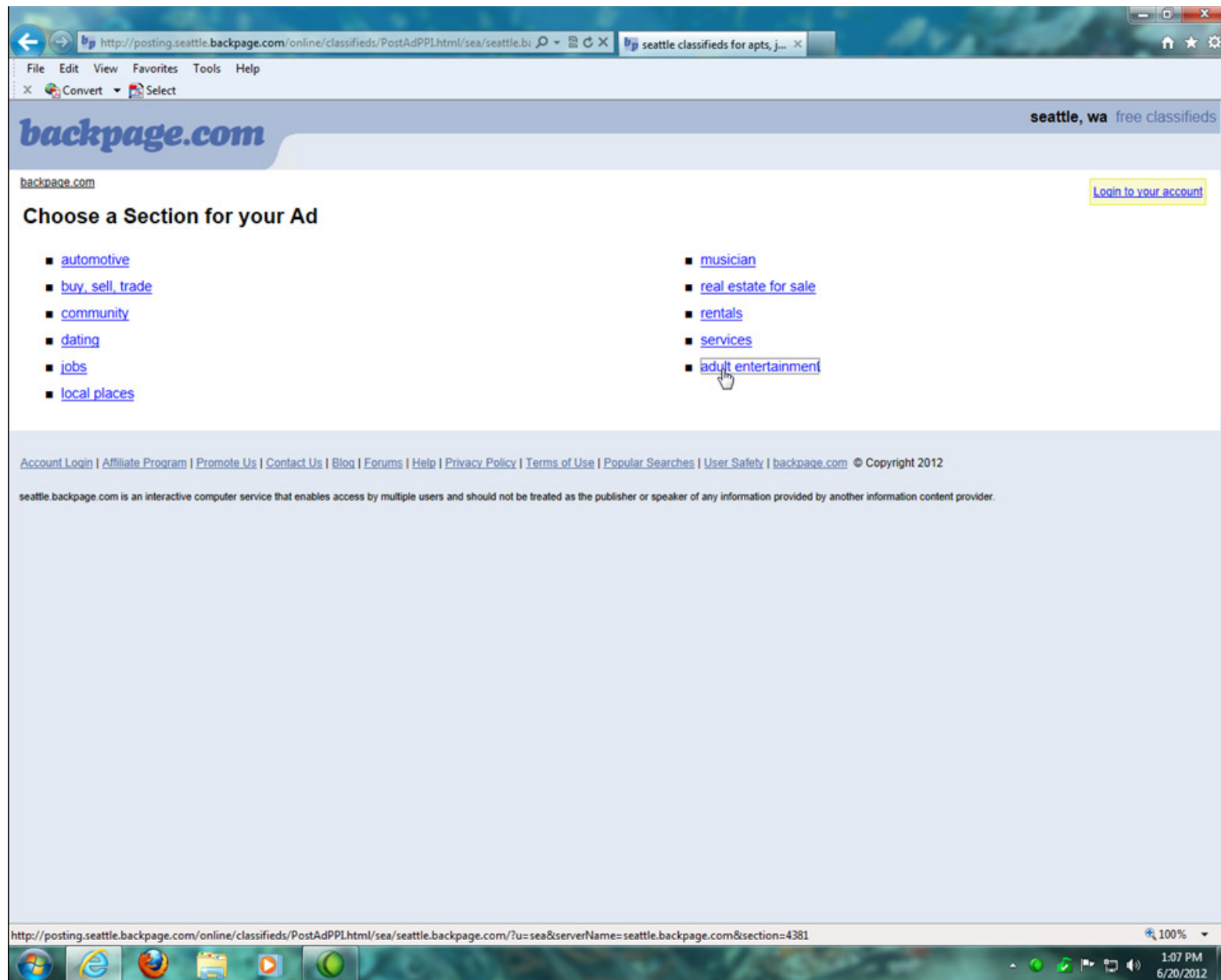


Figure 4

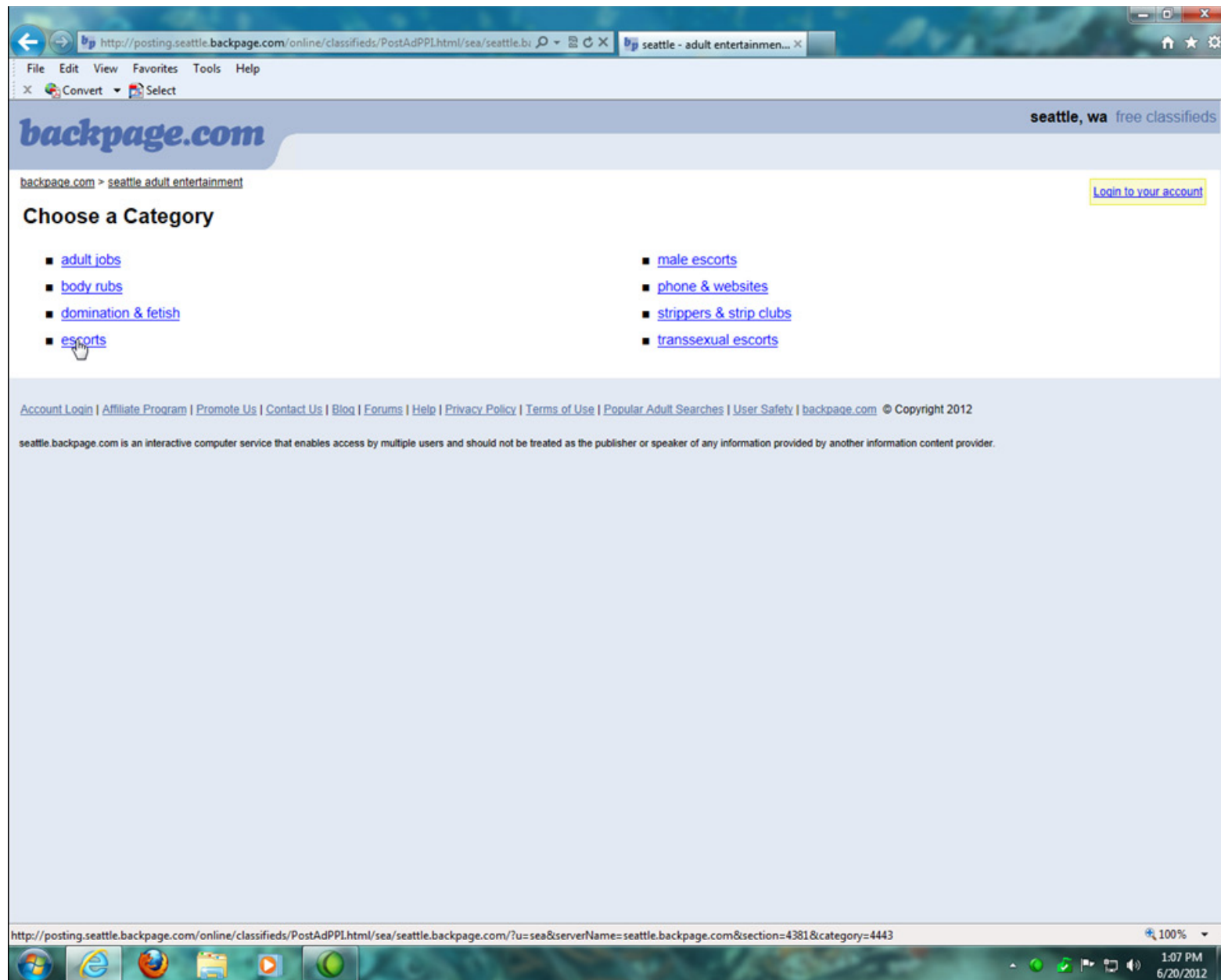


Figure 5

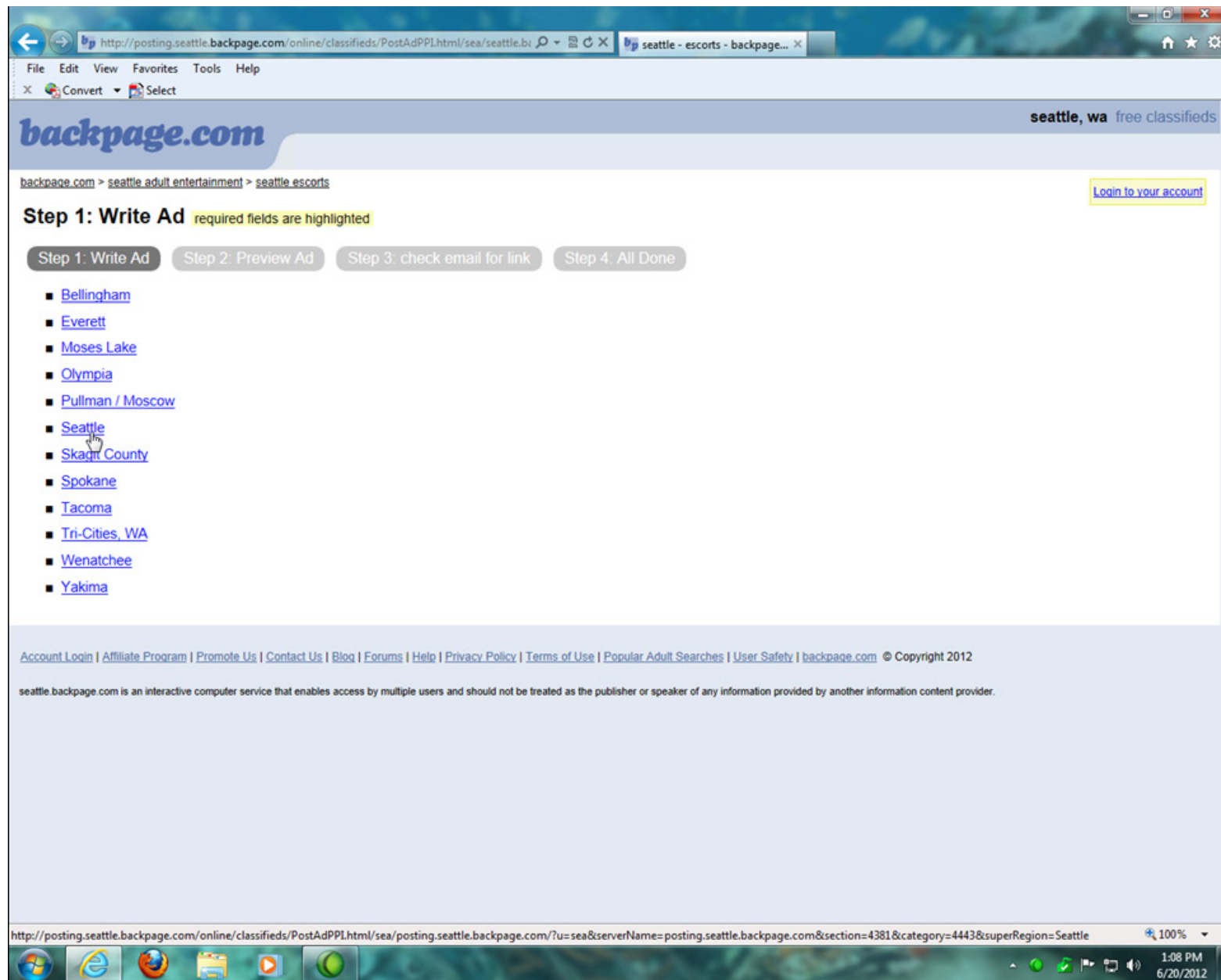


Figure 6

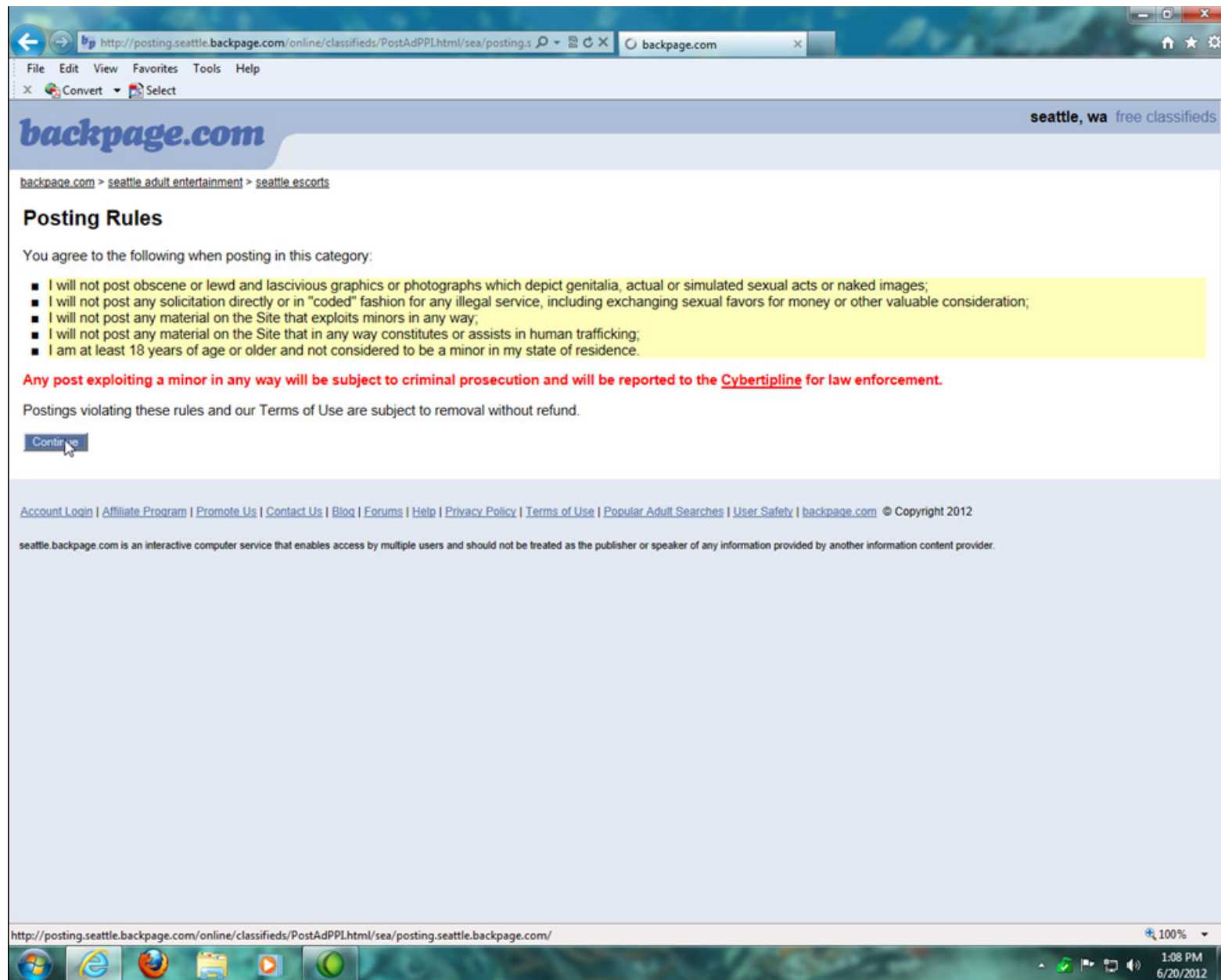


Figure 7

http://posting.seattle.backpage.com/online/classifieds/PostAdPPL.html/sea/posting.s

seattle - escorts - backpage...

File Edit View Favorites Tools Help

Convert Select

seattle, wa free classifieds

backpage.com

backpage.com > seattle adult entertainment > seattle escorts

Login to your account

Step 1: Write Ad

required fields are highlighted

Step 1: Write Ad Step 2: Preview Ad Step 3: check email for link Step 4: All Done

If you are exploited or need help, call [211](tel:211).

Notice: Ads can be a maximum length of 500 characters.
Postings in this category are \$10.00

Title: (Use capitals sparingly.)

Sweet as Candy, Come Play with ME

Your Age:

18

Description

Bold Italic Underline

I'm a sweet young thing and you won't be disappointed. Incall only.

Location:

Your email address

Email Address

sadiesgclark@gmail.com

Confirm Email Address

sadiesgclark@gmail.com

Email Inquiries For contacts from readers.

☒ Hide my email address from readers (make it anonymous) and forward email inquiries to me.

☐ I don't want to receive any email inquiries. (Include contact info in ad when using this option.)

100%

1:09 PM 6/20/2012

Figure 8

The screenshot shows a web browser window with the address bar displaying <http://posting.seattle.backpage.com/online/classifieds/PostAdPPL.html/sea/posting.s>. The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. Below the menu bar, there are tabs for 'Convert' and 'Select', and a highlighted email address 'sadieclark@gmail.com'.

The main content area of the page is titled 'Email Inquiries' with the subtitle 'For contacts from readers.' It contains two radio button options: 'Hide my email address from readers (make it anonymous) and forward email inquiries to me.' (which is selected) and 'I don't want to receive any email inquiries. (Include contact info in ad when using this option.)'.

Below this is the 'Display options' section, which includes two radio button options: 'Yes, show links to my other postings in the adult entertainment section.' (selected) and 'No, do NOT show links to my other postings.' There is also a checkbox option 'Show the date I joined backpage.' which is currently unchecked.

The 'Upload Images' section states 'Images must be in jpg, gif, or png format.' It features a list of eight file input fields. The first field contains the path 'C:\Users\Administrator\Desktop\candy.png' and has a 'Browse...' button next to it. The remaining seven fields are empty and each also has a 'Browse...' button.

Below the upload section is a horizontal line, followed by the text 'Recommended Upgrades (minimum purchase is \$0.99)' in blue.

The 'Auto Repost Ad' section contains a checkbox 'Automatically re-post your ad to the top of the listings every:' with a dropdown menu set to '3 days'. Below this is a label 'Number of times:' followed by a dropdown menu set to '4 times for \$20.00'.

The 'Sponsor Ad' section contains a checkbox 'For \$37.00 per week, your post will appear highlighted with thumbnails on the right side of the escorts category.' with a link to 'More info'. Below this is a label 'Number of weeks:' followed by a dropdown menu set to '1 week (\$37.00)'.

The bottom of the browser window shows a taskbar with icons for Internet Explorer, Firefox, and other applications. The system tray in the bottom right corner displays the time '1:09 PM' and the date '6/20/2012'.

Figure 9

http://posting.seattle.backpage.com/online/classifieds/PostAdPPL.html/sea/posting.s
seattle - escorts - backpage...

File Edit View Favorites Tools Help

Convert Select

Images must be in jpg, gif, or png format.

C:\Users\Administrator\Desktop\candy.png Browse

Browse

Browse

Browse

Browse

Browse

Browse

Browse

Browse

Recommended Upgrades (minimum purchase is \$0.99)

Auto Repost Ad

☐ Automatically re-post your ad to the top of the listings every: 3 days

Number of times: 4 times for \$20.00

Sponsor Ad

☐ For \$37.00 per week, your post will appear highlighted with thumbnails on the right side of the escorts category. [More info](#)

Number of weeks: 1 week (\$37.00)

or select a discounted package:

☐ 4 weeks for \$111.00 (25%)

☐ 12 weeks for \$297.48 (33%)

Promotional Code

If you've received a promotional code from us, please enter it to receive your discount.

[Continue](#) By placing this ad I agree to the [terms of use](#) and [privacy policy](#).

[Account Login](#) | [Affiliate Program](#) | [Promote Us](#) | [Contact Us](#) | [Blog](#) | [Forums](#) | [Help](#) | [Privacy Policy](#) | [Terms of Use](#) | [Popular Adult Searches](#) | [User Safety](#) | [backpage.com](#) © Copyright 2012

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http://posting.seattle.backpage.com/online/classifieds/PostAdPPL.html/sea/posting.seattle.backpage.com/ 100%

1:09 PM 6/20/2012

Figure 10

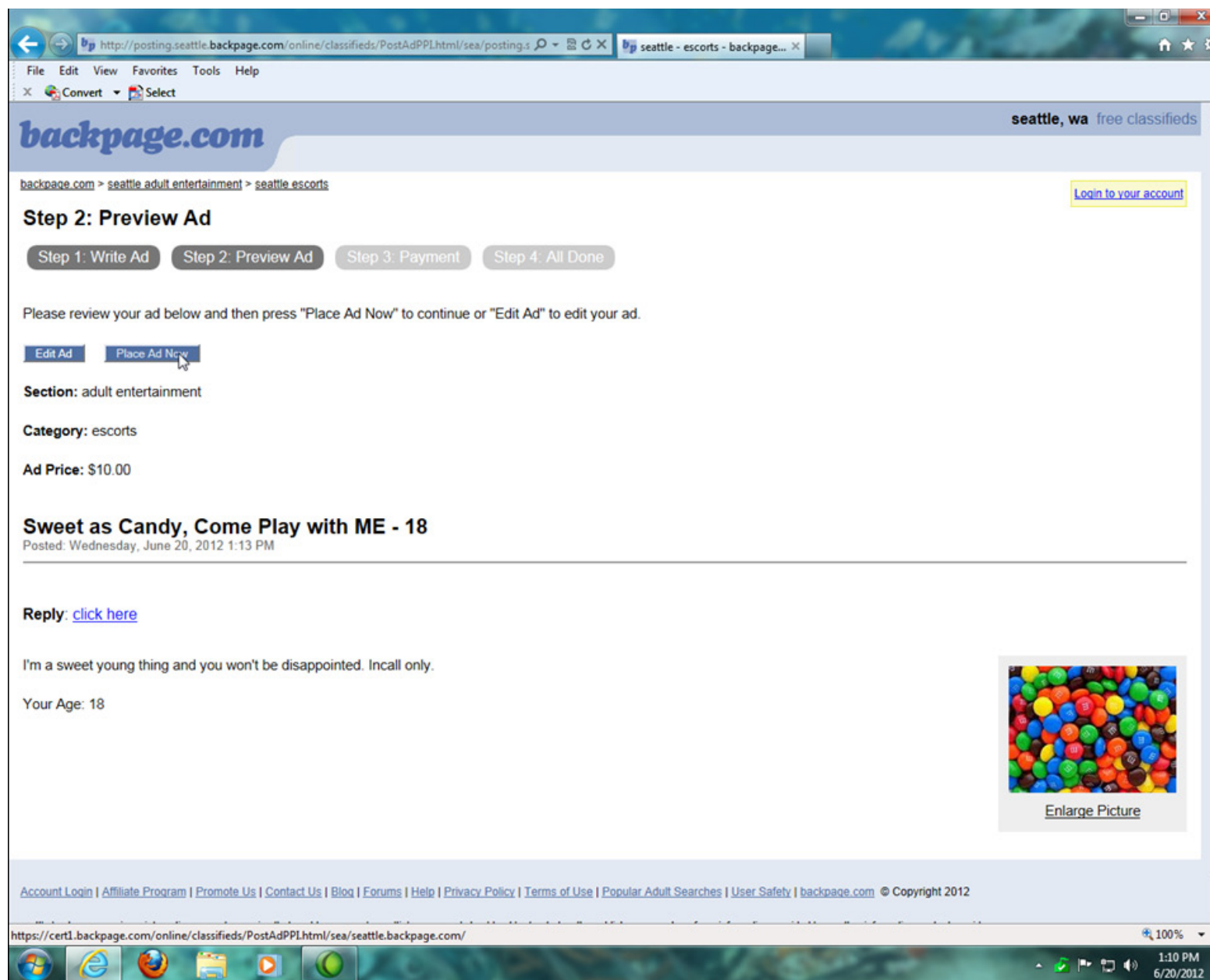


Figure 11

The screenshot shows a web browser window with the Backpage.com website. The address bar shows the URL: <https://cert1.backpage.com/online/classifieds/PostAdPPL.html/sea/seattle.backpa>. The browser's menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar shows a search icon, a 'Convert' button, and a 'Select' button. The website header features the 'backpage.com' logo and a link to 'seattle, wa free classifieds'. Below the header, the breadcrumb trail reads 'backpage.com > seattle adult entertainment > seattle escorts'. A 'Login to your account' link is visible in the top right. The main heading is 'Step 2: Age Verification'. Below this, there are four buttons: 'Step 1: Write Ad', 'Step 2: Preview Ad' (which is highlighted), 'Step 3: Payment', and 'Step 4: All Done'. A paragraph of text states: 'Since you are posting an ad for the first time, please provide the following age verification information to help us ensure that only adults post adult ads on Backpage. You only need to do this once and will not be asked again for any subsequent adult postings.' The form fields are as follows: 'First Name' with the value 'Sadie', 'Last Name' with the value 'Clark', 'Date of Birth' with a dropdown menu set to 'April', a text input set to '26', and another dropdown set to '1994', and 'Zip / Postal Code' with the value '98011'. A 'Continue' button is located below the form fields. At the bottom of the page, there is a footer with links: 'Account Login', 'Affiliate Program', 'Promote Us', 'Contact Us', 'Blog', 'Forums', 'Help', 'Privacy Policy', 'Terms of Use', 'Popular Adult Searches', 'User Safety', and 'backpage.com'. It also includes the copyright notice '© Copyright 2012'. A disclaimer states: 'seattle.backpage.com is an interactive computer service that enables access by multiple users and should not be treated as the publisher or speaker of any information provided by another information content provider.' The browser's status bar at the bottom shows the URL, a zoom level of 100%, and the system clock indicating 1:11 PM on 6/20/2012.

backpage.com seattle, wa free classifieds

backpage.com > seattle adult entertainment > seattle escorts [Login to your account](#)

Step 2: Age Verification

Step 1: Write Ad Step 2: Preview Ad Step 3: Payment Step 4: All Done

Since you are posting an ad for the first time, please provide the following age verification information to help us ensure that only adults post adult ads on Backpage. You only need to do this once and will not be asked again for any subsequent adult postings.

First Name
Sadie

Last Name
Clark

Date of Birth
April 26 1994

Zip / Postal Code
98011

[Continue](#)

[Account Login](#) | [Affiliate Program](#) | [Promote Us](#) | [Contact Us](#) | [Blog](#) | [Forums](#) | [Help](#) | [Privacy Policy](#) | [Terms of Use](#) | [Popular Adult Searches](#) | [User Safety](#) | [backpage.com](#) © Copyright 2012

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<https://cert1.backpage.com/online/classifieds/PostAdPPL.html/sea/seattle.backpage.com/> 100% 1:11 PM 6/20/2012

Figure 12

backpage.com

seattle, wa free classifieds

Payment

The price of your ad is \$10.00

Please fill in the following required fields. Your address should be the address to which your card statement is sent. It must match the address held by your card issuer exactly

Name

Address

City

State/Province

Zip/Postal Code

Phone Number

Card Type

Card Number

Expiration

CVV Code

Please do not click the Submit button more than once, as doing so may result in multiple charges to your card

To cancel this transaction and return to the posting form, [click here](#)

[Account Login](#) | [Affiliate Program \(new\)](#) | [Blog](#) | [Contact Us](#) | [Help](#) | [Popular Searches](#) | [Privacy Policy](#) | [Promote Us](#) | [Terms of Use](#) | [seattle.backpage.com](#) © Copyright 2012

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Figure 13